



THE MOST OPEN
PRIVATE SOCIAL CLUB



THEMERODE

A private social club in the heart of Brussels. A place to learn, enjoy and meet.

TheMerode is a human-centered, collaborative project. We bring together the open-minded and curious to ignite change and build a better future.

We believe happiness and impactful ideas are what drive society forward, and we create the playground for both. Eat, work, learn and socialise with us.





Agenda

1. OUR PHILOSOPHY

2. OUR VALUES

3. A PLACE TO:

- LEARN

- ENJOY

- MEET

- CELEBRATE

4. OUR COMMUNITY

5. OUR TEAM

6. OUR HISTORY

7. CONTACT US

OUR PHILOSOPHY

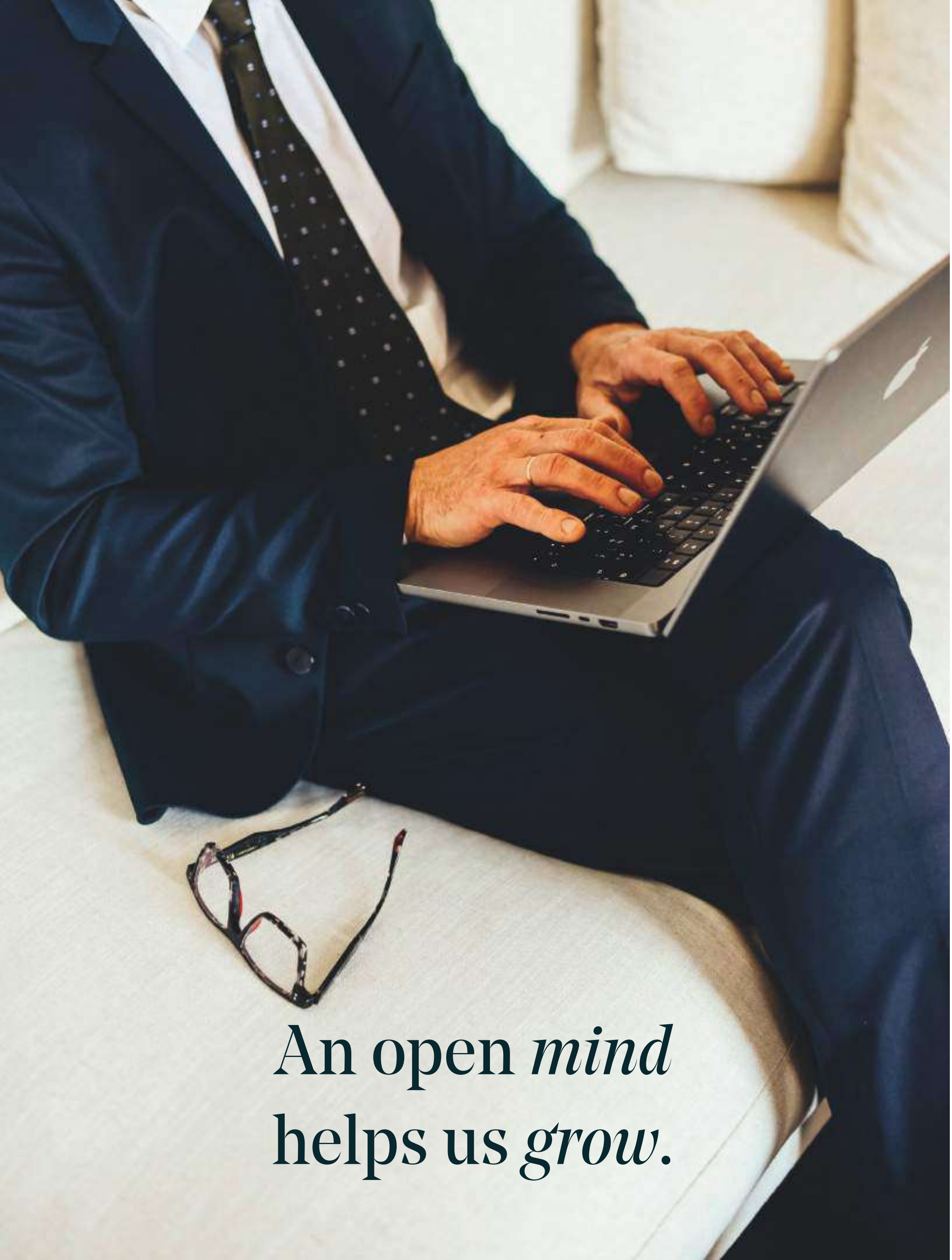
TheMerode is a place
designed for great
ideas to take shape and
take off.

A club that expands consciousness through powerful conversations about our collective future. A club where members come to find insightful and creative thinking.

A space to support entrepreneurs and high-growth businesses at the forefront of innovation and change.

Our goal is to fuel your imagination. Our holistic programme is created to nourish your soul, creativity and intellect to bring you further on your journey as a changemaker.





*An open mind
helps us grow.*

OUR VALUES

COLLECTIVE INTELLIGENCE:

By breaking siloed thinking, learning from others, cooperating instead of competing, and connecting the unconnected, we create opportunities for new ideas to be exchanged.

CURIOSITY & INTUITION:

We believe that an open mind comes from a creative and curious personality, eager to teach and learn, ready to change in new conversations and to understand different perspectives.

Intuition is one of the many keys to success. It needs space, time and fun to be deployed, TheMerode is that place.

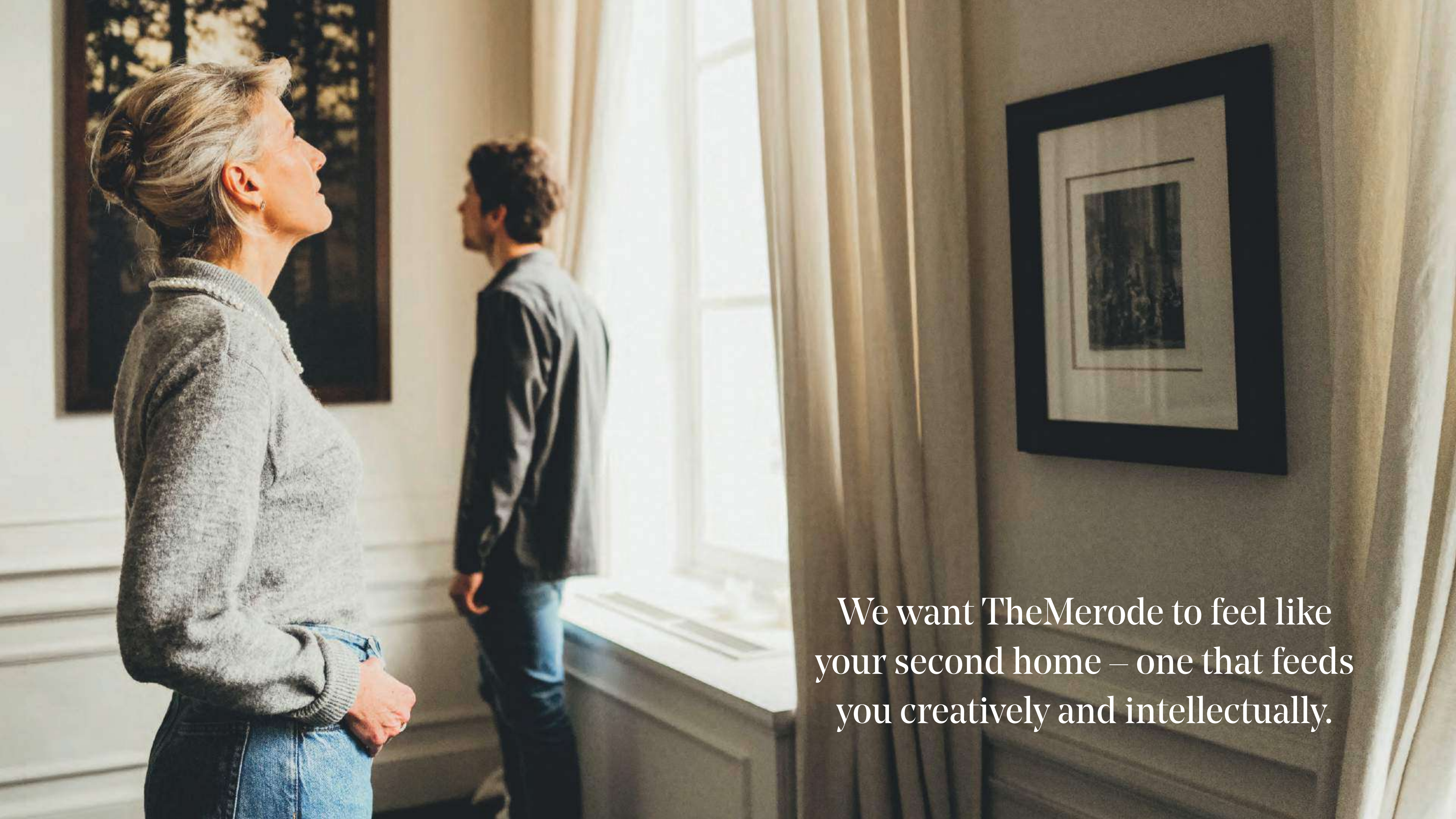
ENJOYMENT:

Being rational and functional is not enough, we also take pride in bringing pleasure, excitement and beauty to our community. We're convinced that joy has the power to open minds and transform human behaviours.

CONTRIBUTION:

We get out what we put in. Being engaged, committed, and standing up as a contributor to society, is essential to our philosophy.

Our project is collaborative as we believe that being awake to the world and learning together helps us face today's greatest challenges.



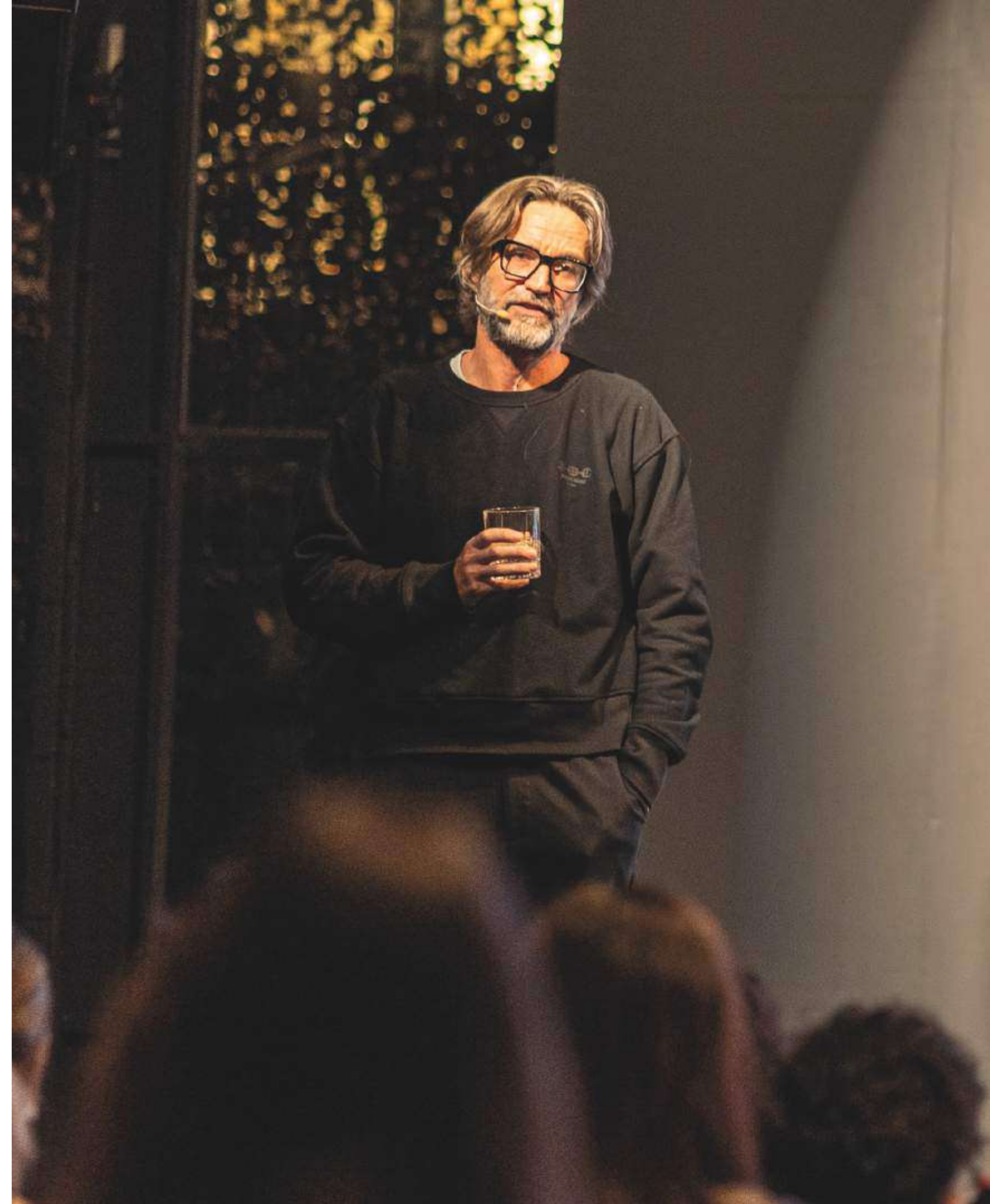
We want TheMerode to feel like
your second home – one that feeds
you creatively and intellectually.

A PLACE TO LEARN

Knowledge is the road to change

We believe that learning brings happiness.
Exchange brings growth.

Connect with your community and with global
thought leaders at our busy calendar of panel
discussions and more intimate conversations.
Through new perspectives and shared
experiences, we'll evolve together.





A PLACE TO ENJOY



Recharge, socialise, enjoy.

Indulge in exceptional food and drink, party with us, enjoy yoga, relax with friends, in the comfort of our lounge bar, TheStables Café, or book a table at our fine dining Italian restaurant, Ciao Enoteca e Bistronomia.



A PLACE TO ENJOY

CIAO ENOTECA E
BISTRONOMIA:

CIAO is our restaurant for fine dining, and serves fresh, sustainable and seasonal Italian cuisine.

We believe sharing is the best way to enjoy life. CIAO is an invitation to living an exceptional food experience.



THE STABLES CAFÉ:

From morning macchiato to evening champagne, our lounge bar, TheStables, offers a laidback service with relaxing seating available all day for seeking out moments of inspiration. TheStables Café offers the best breakfast in town, courtesy of Brussels culinary institution JML, as well as lunch and afternoon tea.

In the evenings, our in-house mixologists are on hand to shake up a storm, alongside a menu of fine wines and other drinks for you and your guests.



A PLACE TO MEET



Rehumanizing Human Relations

Imagine a place where you can find a family, a mentor, a friend and a business partner, with the help of your team on hand to connect you. A place where members can exchange ideas and interests, but also spend quality time around drinks, delicious meals or at parties. At TheMerode, we take great joy in connecting individuals to their fellow members.



A PLACE TO CELEBRATE

Private hire, tailor made solutions for your meetings and larger events

TheMerode is available to our members for bespoke private hire, meetings and larger events. Our private event team is at your service around the clock to create unforgettable and inspiring moments. From celebrations bringing you closer to your family, to company team events, we offer tailor-made meeting and event solutions.

The club offers 12 relaxed and collaborative meeting rooms, as well as small and vast event spaces, making it an open field of possibilities. Each space has its own unique personality, style, and purpose, and is ideal for conducting business, focusing on work, and having important conversations.





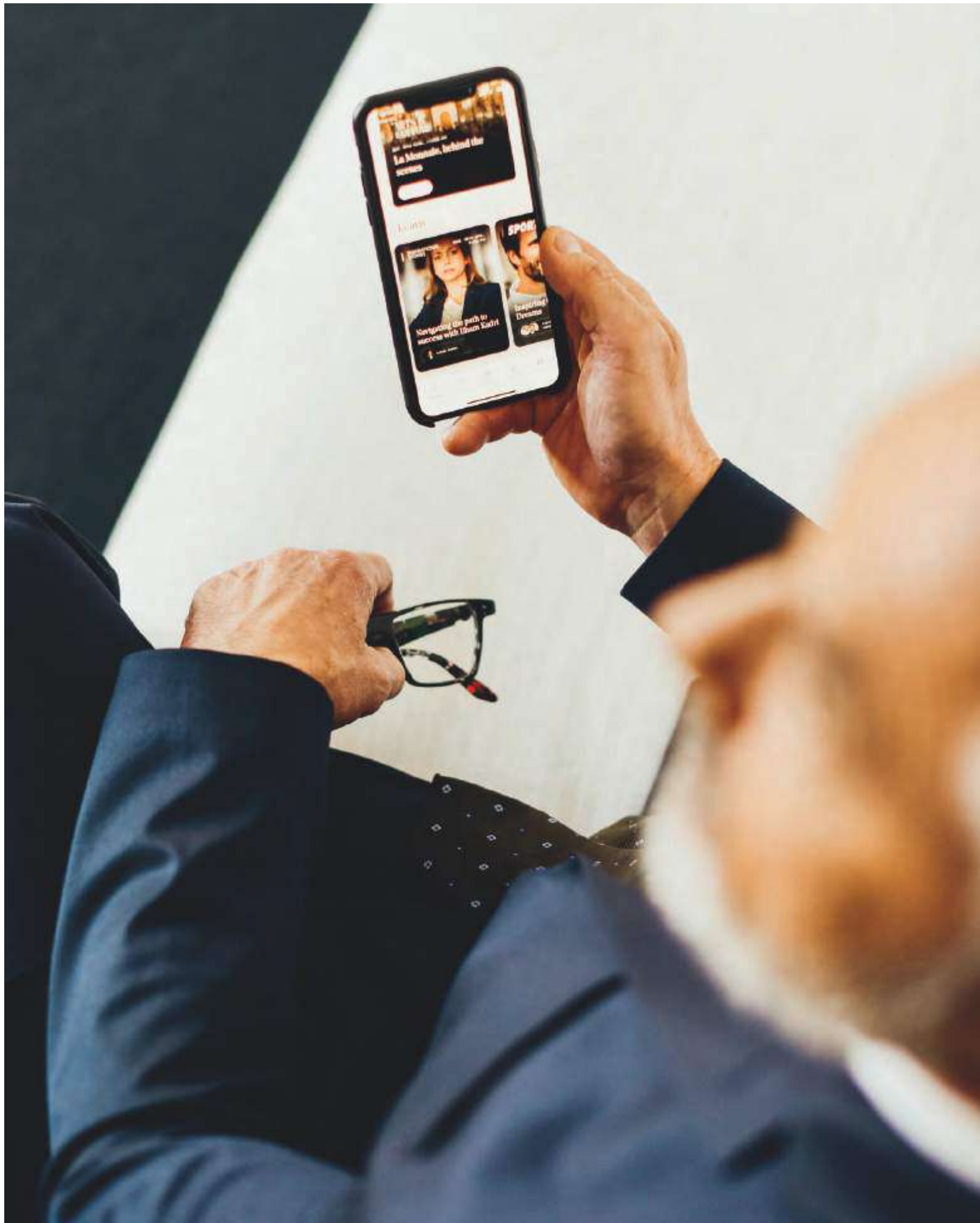


OUR COMMUNITY

Our collaborative and curious community of members

We believe in the power of collaboration to create a better future. Our members are conscious actors of change bringing together their knowledge and networks to drive societal transformation. We are a community of entrepreneurs, investors, business leaders, creatives, start-uppers, civil-society leaders, artists and more.





OUR TEAM

Connectors with a soul

Our team connects you with your fellow members. We are here to make you get the most out of your membership, and advocate for the club's values and implement its principles with care. We're on hand to accommodate and find solutions for our members, generate your connections with your diverse community, or simply to stop for a chat.

Our team is divided into;
Community and communication management,
programme and experience management,
private events, administration and accounting.

Hardworking and creative, our team wants to get to know you, so we can build on TheMerode's mission and ethos together.



A particular club in a hôtel particulier

TheMerode is reinventing the purpose of a member's club, giving it a collective and social take.

The origins of the Hôtel Merode date back to the first half of the 16th century. It wasn't until 1791 that the building took the name of Hôtel Merode.

In 1863, Charles de Merode, then President of the Senate, ceded to the Belgian State most of his "lovely secular gardens" surrounding the building the Hôtel Merode now occupies, which was his family home. This allowed the important construction of the Palais de Justice on Place Poelaert, known at the time as Place de Merode.

In 2010, the private historic mansion of 6,000m² was restored by the Cercle de Lorraine. In 2020 TheMerode team took over the club transforming it into the first club in Brussels. TheMerode, the most open private club, opened its doors in November 2021.

CONTACT US

PLEASE FIND OUR PROGRAMME AND
REGISTER TO OUR EVENTS ON OUR
WEBSITE: WWW.THEMERODE.COM

For the following inquiries, please contact:

TheMerode reception:

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CIAO restaurant bookings:

+32 472 06 15 16

booking@ciao-brussels.com

Membership queries:

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Membership application:

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Events rental or private hire:

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Art programme or art buying:

arts@themerode.com

For any other inquiries, please call us
at the reception.

